

California Emergency Services Association



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Date:

Dear

I am pleased to extend a formal invitation to the 2025 California Emergency Services Association (CESA) Annual Conference and Training, scheduled for May 5-8, 2025, in Burlingame, California.

Selecting a conference that offers the highest return on investment is a priority for agencies of all sizes. That is why the CESA Annual Conference and Training is the premier choice for California's emergency management professionals. This multi-day event offers valuable insights, training, and educational opportunities through a whole-community approach, benefiting the public sector, private sector, and non-governmental organizations alike.

The CESA Annual Conference and Training brings together a diverse group of emergency management professionals, each representing a range of disciplines and expertise in prevention, preparedness, mitigation, response, and recovery. Attendees will have the opportunity to expand their knowledge, enhance their skills, and grow their professional networks. The event features sessions led by subject matter experts (SMEs) addressing current issues and practical solutions. Additionally, a variety of exhibitors will be present, showcasing top products and services in the field.

Benefits of attending the CESA Annual Conference and Training include:

- Education:
 - Learn best practices from some of the most respected leaders in the industry.
 - Hear lessons learned from real-world emergencies, incidents, and disasters.
 - Stay updated on current standards and future trends in emergency management.
- Collaboration and Networking:
 - Enhance job proficiency through critical information sharing and collaboration.
 - Participate in breakout sessions tailored to your specific areas of interest.

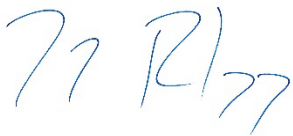
Mission: to support and coordinate the efforts of its members concerning Federal, State and local emergency management policies; improve the professional status of its members; and present legislative and regulatory matters to the members. CESA is a non-profit professional organization dedicated to the promotion of mutual support and cooperation across disciplines in preparing for natural and human caused disasters and public emergencies.

- Training:
 - Develop new skill sets through SME-led training, including sessions facilitated by the California Specialized Training Institute.
- Products and Services:
 - Explore the latest technologies, products, and services shaping the industry.
- Return on Investment:
 - Strengthen your knowledge and expand your collaborative network.
 - Earn certificates for training courses and conference sessions.
 - Return with the latest emergency management best practices to implement in your local program

To learn more, visit the CESA Annual Conference and Training website: www.cesa.net/conference. Early-bird registration is now open, and the full conference schedule is available online.

Thank you for your time and consideration to this opportunity. I look forward to seeing you in Burlingame!

Sincerely,

A handwritten signature in blue ink that reads "JR" followed by a stylized flourish.

Jorge Rodriguez, CA-PEM
CESA 2025 Conference Committee Chair
California Emergency Services Association
CESA Annual Conference & Training | May 5-8, 2025 | Burlingame, CA